

CARLSBAD TOURISM BUSINESS IMPROVEMENT DISTRICT (CTBID) BOARD

AGENDA

May 4, 2007

11:00 a.m.

City of Carlsbad

**1635 Faraday Avenue, Room 173A
Carlsbad, CA**

NOTICE TO THE PUBLIC:

1. Meetings are divided into categories shown below
2. When you are called to speak, please come forward and state your name and address.
3. All persons requiring assistance or auxiliary aids in order to effectively participate may contact the Administrative Services Office (760-602-2409) at least 24 hours prior to the meeting to arrange for reasonable accommodations.

PUBLIC COMMENT:

If you desire to speak about an item not listed on the agenda, a pink "Time Reservation Request" form should be filed with the Board Minutes Clerk. A total of 15 minutes is provided for the Public Comment portion of the Agenda. Speakers are limited to three (3) minutes each.

If you desire to speak concerning an item listed on the agenda, a white "Time Reservation Request" form should be filed with the Board Minutes Clerk. Each speaker is limited to three (3) minutes each. Please remember to state your name and address for the record.

I. CALL TO ORDER

11:00 a.m.

II. ROLL CALL

CONSENT CALENDAR: The items listed under Consent Calendar are considered routine and will be enacted by one motion as listed. There will be no separate discussion on these items prior to the vote, unless an item is removed.

(C) III. APPROVE MINUTES OF MARCH 30, 2007

To approve the minutes of the March 30, 2007 meeting of the CTBID Board of Directors.

IV. STAFF REPORT

Staff will provide a financial update report at this time.

V. [AB # 0507-18 – San Diego North Convention and Visitors Bureau Performance Measures](#)

Presentation of proposed method to be used in preparing SDNCVB performance measures

VI. [AB # 0507-19 – 2007- 08 Budget Discussion](#)

Presentation by the Budget Subcommittee on the 2007-08 budget

VII. DISCUSSION ITEMS

- 1) Positioning Study follow up

VIII. NEXT MEETING

The date for the next meeting will be decided. Agenda topics to include:

- 1) 2007-08 Budget and Annual Report
- 2) Positioning Study follow up

<p>The remainder of the categories is for reporting purposes. In conformance with the Brown Act, no public testimony and no Board action can occur on these items.</p>

GENERAL COUNSEL COMMENT

PUBLIC COMMENT

ADJOURNMENT